

Baseline Newsletter September 2025



PMI GREAT LAKES

From the President's Desk

We are at the end of Summer 2025... didn't this year go by quickly? PMIGL has more great activities planned:

- **9/24**– are you planning to attend our virtual **Lunch & Learn** event? Our Speaker Ed Lively will be discussing 'Exploring the 3rd Alternative in Negotiation'.
- **10/8** – we have another great **Lunch & Learn** session planned on 'Women in Project Management: How to Break the Glass Ceiling.'
- **10/24 – Professional Development Day (PDD)** – have you registered for **PDD** yet? Take advantage of our last discount through the end of September.

Some Chapter Business we need your input on:

- Updated **BYLAWS** are posted on the PMIGL Website – have you had the chance to review and approve? Please take a look and let us know if you have questions.
- It's **PMIGL VP Election time** – who will lead our Chapter in 2026 and beyond – you will decide! The voting email went out Friday, September 5th from Votenet.com – please allow emails from the eBallot.com domain. **Voting concludes 9/18.** If you have any questions, please reach out to elections@pmiglc.net.

Synthia S. Adams
President, PMI Great Lakes Chapter
president@pmiglc.net





PMIGL Elections 2026-2027



**Don't forget to vote! PMIGL VP Elections
(Term 2026-2027)**

It is time for our chapter's membership to elect officers to serve for the 2026-2027 term, All active members should have received an email on or around September 5 with your unique code and the link for voting. If you have not already voted, please cast your vote and help shape the direction of our chapter!

Volunteer Spotlight

Volunteers,

A special thank you to the 77 dedicated PMIGL Chapter Volunteers who generously share their time and talent! Your commitment and service are what make our chapter thrive. With nearly 2,000 members, we are always seeking a diverse mix of emerging and experienced project professionals to continue building a vibrant, valuable community.

To learn more about how you can get involved and make a difference, please visit the chapter website link below:

[Find an Opportunity](#) | [PMI Volunteering](#)

Director Volunteer Management



Our friends at the PMI Southwest Ohio and Dayton/Miami Valley Chapters invite you to attend a special event they are hosting. Please see details below:

Join us for Summit 2025 - Crafting the Future: Business AI Success Strategies!

Hosted by PMI Southwest Ohio and Dayton/Miami Valley Chapters, in collaboration with the University of Cincinnati's Carl H. Lindner School of Business, this annual event is your gateway to professional growth and unparalleled networking opportunities.

This year's theme aligns with the PMI Talent Triangle and draws inspiration from PMI's Pulse of the Profession. Attendees can earn up to 14 PDUs while engaging with industry leaders and AI experts in project management.

Hybrid Attendees: Can't make it to UC on November 8th? You will be contacted prior to the day of Summit for further instructions on how to connect.

Cost and Registration: Early Bird PMI Chapter Member - \$90 | Early Bird Nonmember - \$100 | Student - \$15

[REGISTRATION](#) | [AGENDA](#) | [SPEAKERS](#) | [KEYNOTES](#) | [SPONSOR](#)



SCAM ALERT



Scam of the Month: Remote Desktop Robbery

In this scam, cybercriminals are trying to trick you into downloading software that they can use to access your computer. They start by sending you a fake email that appears to come from your bank. The email says that there is an issue with your account and that their team needs to investigate. Of course, there isn't actually an issue, but the scammer offers to help you fix it.

Scammers often use fake emails (Phishing Emails / Attacks / Attempts) to trick you into downloading malicious files. But in this scam, they have you download legitimate remote desktop software that is normally used by IT professionals to assist you. Some examples of this might include software like AnyViewer, AnyDesk, and TeamViewer. The scammer might also contact you via Telegram or WhatsApp to evade your computer's security tools by sending you the URL to download or the software download directly. In this case, even though the software you downloaded is legitimate, the person who is asking you to install it is a scammer. If you allow them to access your desktop, they have full control of your computer. Then they can request passwords or other login information from you to gain access to your financial accounts and data.

Follow these tips to avoid falling victim to a remote desktop scam:

- Be suspicious of any unexpected emails claiming that there is an issue with your account. If you have reason to believe the request is genuine, contact your bank using a verified number or email address.
- Never give control of your computer to someone who contacts you, even if they claim to be from your bank or tech support.
- Never share passwords or login information with anyone. This data is personal, and your bank will never ask you for it.
- If you receive any email requesting that you do this, report it immediately as Spam/Phishing so your provider can investigate and take necessary actions to block the threat actor.





READY, SET, CHANGE!

Accelerated Training & Exam Prep

21-hour QEP Change Management Training & Exam Prep

September 15th - October 6th 2025

www.readysetchangemastery.com

Looking for:

- Practical and innovative change management training?
- How to earn the prestigious CCMP™ (Certified Change Management Professional) from ACMP?
- Personalized education and coaching from a globally recognized change expert with two decades of leading successful change?
-

Well, you've landed in the right place!

Check out our video for a sneak peek into the READY, Set, Change! Accelerated Training & Exam Prep program.

CHANGE



LOADING...



UPCOMING EVENTS



Project
Management
Institute.[®]
Great Lakes

Monthly Lunch & Learn

Exploring the “3rd Alternative” in Negotiation

Sept 24, 2025

At Noon



With: Ed Lively
Senior Consultant & Trainer,
International Institute for Learning
(IIL)

Exploring the “3rd Alternative” in Negotiation

Wed, Sept 24 • 12–1 PM ET

Live Webinar with Ed Lively (IIL)

\$15.00 for Members

Discover how to:

- Move beyond win/lose thinking
- Create synergy in negotiations
- Leverage differing perspectives

Meet your Speaker

Ed Lively, PMP, MBA, Senior Consultant & Trainer, IIL

Ed is a highly skilled trainer and consultant at IIL with extensive experience across operations, IT, corporate finance, and process improvement. He is known for strong team-building, training, and pragmatic leadership development. Ed has worked with IIL since 2005 and teaches project management fundamentals.



REGISTER NOW

PROFESSIONAL

Development Day

SUSTAINABLE PROJECT MANAGEMENT:
DRIVING CHANGE FOR A GREENER
FUTURE
OCTOBER 24, 2025



Professional Development Day 2025

Join us for PMI Great Lakes Chapter's Professional Development Day! This year's theme — Sustainable Project Management: Driving Change for a Greener Future — brings together inspiring keynote speakers and expert voices from across the country and within our own chapter.

Earn PDUs, connect with fellow professionals, and gain fresh insights to drive lasting impact in your projects.

Members: \$185

Non-Members: \$230

Venue: MSU Management Education Center
811 W Square Lake Rd, Troy, MI, 48098

Date & Time: Friday, October 24th, 2025
7:00 AM – 4:00 PM

Register now for just \$185 (only \$10 more than early bird pricing) for a limited time!



REGISTER NOW



Project
Management
Institute.
Great Lakes

PROFESSIONAL DEVELOPMENT DAY

Shira Abel

Keynote Speaker



MSU Management
Education Center
811 W Square Lake Rd
Troy, MI, 48098



Member - \$195
Non-member - \$245



October 24th, 2025
7:00AM-4:00PM



Register Now



Project Management
Content Development
Consulting
Private Training

Ready to Get Certified? Take Advantage of Discounted Exam Prep Training!

Are you thinking about taking the next step in your project management career? Whether you're aiming for your **PMP®**, **CAPM®**, **PMI-ACP®**, or **Professional Scrum Master** certification, now is a great time to start preparing — and saving!

PMI Great Lakes Chapter (PMIGLC) is proud to partner with [Peak Business Management](#) to offer **discounted exam prep** training for both **members and non-members**. These courses are taught by experienced instructors and are designed to help you confidently prepare for the certification exam that aligns with your career goals.

As a PMIGLC member (or even if you're not!), you can receive **up to \$200 off** the cost of certification training through this partnership. Whether you're a seasoned professional looking to earn your PMP or a newcomer interested in the CAPM, this is a smart, cost-effective way to get started.

Have questions about the certification process or which path might be right for you? Feel free to reach out to me, **Ron Papa, Director of Certifications**, director.certifications@pmiglc.org

I'm happy to help!

Let's take your project management career to the next level — together



PM Musings: A New Role for the Seasoned Project Manager – Advocate for Project Management Ready Youth [1]’ [2]

***By William A Moylan, PhD, PMP, FESD, DTM
Eastern Michigan University***

Abstract

In the Fall 2020, the Project Management Institute [PMI] launched their newest certification program – PMI Project Management Ready®. This revolutionary certification program targets high school students to immerse them in the project management industry and connects them with a very passionate community of professionals – the PMI membership. This entry-level certification does not require prior work experience or previous education/training in project management. Young people will be able to fast forward their careers as they prepare for entry level positions in project management at an early age.

Although this PMI Certification fills a critical void both nationally and globally, implementing this program within the American high school education system is a certain challenge. The program implementation will require the Project Manager to serve in a new role – Advocate for PM Ready Youth. Further, initiating this new certification program will require adept leadership of the key stakeholders, especially the HS educators who will need coaching in their new role of the executive sponsor. This program presents exceptional opportunities for PMI Chapters and PMI members to outreach to high school educators and their local community.

This paper will address these challenges and opportunities. Items covered include a review of the PMI Project Management Ready Certification Program content, a discussion of the individual requirements to serve as an advocate for the project management profession, and insights from the author’s own advocacy journey initiating the PM Ready Youth certification program.

Background

James R. Snyder, PMI founder and lifelong innovator, has long prophesied that the future of the universe requires a “generation of project-oriented people to solve project-oriented problems” to solve pressing global problems [Ginevri & Trilling, pg. vii]. This lofty yet realistic goal requires the integration of project management skills into the K-13 education system. The PMI Educational Foundation and an army of committed PMI volunteers have made great strides in providing project management awareness and training programs for youth, K-13 educators, and non-profit organizations. However, awareness is not enough for young people to enter the workforce; solid education programs for students with verifiable knowledge attainment is essential for project management ready youth.

If the reader is not already aware of PMI’s Project Ready Youth Certification™ program, check out the *Out of the Box* video entitled “Students Can Jump into Project Management Now with PMI Project Management Ready™ ” (<https://www.pmi.org/certifications/pmi-project-management-ready>)

This cutting-edge certification program was developed following sound project management practices by the PMI Certification Department. *Surprised?*

PMI Certification Program Development

The subject PMI Certification Study Item included the following parameters:

- a) the associated courseware, companion study tests and certification exam would be suitable for the target audience ["early age" future project managers] as the recognized entry level credential to project management,
- b) the course materials would be appropriate for the target audience [high school students] who can read and reason competently at a seventh-grade level,
- c) collaborate with the right education services partner who can refine the input from project management subject matter experts [SME] into the required package [course materials, prep tests and certification exam] for the target audience and administer the sale, distribution and execution of the PM Ready Youth Certification program.

PMI chose Certiport to be their partner to provide the full pathway solution that educators can use to prepare students for this PMI certification. The PMI Project Management Ready curriculum is divided into four modules that introduce the young learners to:

- Project Management Fundamentals and Core Concepts
- Traditional Plan-Based Methodologies
- Agile Frameworks/Methodologies
- Business Analyst Frameworks

Candidates for the PMI Project Management Ready Youth Certification Exam will be expected to have key conceptual knowledge and principles of project management through ***at least 150 hours*** of instruction, which the noted 4-module curriculum and the practice tests adequately provide.

The Project Management Ready Youth package [4-module curriculum, practice tests, certification exam] was developed in the Summer 2020. A team of four PMI volunteer subject matter experts worked with Certiport curriculum specialists on each of the modules crafting 8-session courses that could be tailored by the teacher to fit their instruction needs. The course materials and practice tests are sufficient for a CTE teacher to adequately prepare their students for the certification exam.

The 4-module courseware product was available in October 2020 with the certification exam launched in December 2020. The writer served as one of the four PM-SME volunteers, assisting on the Traditional Plan-Based Methodologies module. In the writer's experience, my volunteer activity on the certification program planning and design work was quite elegant. However, my efforts on helping to implement the Project Management Ready Youth program in my home state of Michigan has been quite a rocky road.

Dr. Bill's "PM Ready Youth" Initiative Attempts – Trials & Tribulations

A comical look at the phases of any project are excitement and euphoria, disillusionment, crisis, search for the guilty, punish of the innocent, accolades for the non-involved. Not that that the writer's efforts track in lockstep with these project phases, the implementation initiative has been a challenge.

Having invested a considerable amount of volunteer time and effort in the summer 2020 on PMI's newest certification program, the writer was very keen on ensuring its success. Personally, PMI's Project Management Ready Youth Certification program was considered the critical solution to Jim Snyder's vision for a generation of project-oriented people to solve project-oriented problems. The writer's goal was to make it happen in his home state of Michigan.

Initial interest was quite enthusiastic. Presentations to the Board of my home PMI Chapter and to my alma mater in the fall 2020 were very encouraging. The PMI Great Lakes Chapter [GLC] saw the PMI Project Management Ready Youth program as part of

their ongoing outreach to Metropolitan Detroit High Schools. The College of Business & Information Technology at Lawrence Technological University [LTU-B&IT] considered including the curriculum as one of the University's on campus summer programs for high school students. As all project managers know, executing a cutting-edge project is fraught with peril.

The fall 2020 was the *Excitement* phase, 2021 has proven to be the *Distractions & Derailing* phase. Scheduling any project under uncertainty is always challenging. The COVID-19 Pandemic induced a series of delays that upended the entire world order. In early spring 2020, the Lawrence Tech administration cancelled the in-person summer camp programs. At that time, the LTU-B&IT considered re-scheduling their pre-college programs to the fall 2020 as alternative after school offerings. Come late summer 2020, with COVID-19 morphing into the Delta variant, all in-person programs for non-regular students were put on hold. The B&IT faculty considered the Project Management Ready Youth course suite potentially suitable for first year students. However, without a champion, the "grade 13" offering faltered.

In early 2022, LTU-B&IT considered offering the Project Management Ready Youth program through a grant from MICHIGAN-Works as a *job-entry* initiative. This idea was derailed by a change in the State's funding philosophy for MICH-Works to *job retraining*.

The PMIGLC Community Outreach to area high schools is fueled by eager Chapter volunteers wanting to make an impact with youth. Their headline offering is the "*PM101 Skills for Life*" program, which is available for free from the PMI Educational Foundation. (Incidentally, the PM101 1-day course materials were developed by the PMIGLC.) The PMIGLC targeted three high schools located in the city of Detroit, who initially expressed interest. The unknown-knowns of this Chapter outreach initiative project are: the specific scope, adequate funding sources for the course materials and instruction, and identified in-house champions at the targeted high schools. The Chapter initiative has stalled for now.

Finding Traction. In ongoing discussions with Certiport, a promising opportunity was identified. In November 2021, Certiport participated in the annual conference of the Michigan Business Educators Association [MBEA]. The attendees for these business educator events are Career & Technical Education [CTE] Teachers of Business in high schools and community colleges - the appropriate target for potential champions of the PMI Project Management Ready Youth Certification program.

Career & Technical Education (CTE) is the practice of teaching specific career skills to students in middle school, high school, and post-secondary institutions. CTE is split into 16 career clusters that apply to different high-demand careers. Business is listed at #2

and Information Technology comes in at #5 in the order of preferences among CTE programs.

It is common practice for CTE teachers to couple their courses with companion professional certifications. This makes their graduates very attractive to business and industry for entry-level jobs. The Certiport representatives advised soliciting CTE teachers of business and information technology subjects to determine how the four modules of the PMI Project Management Ready Youth program could augment and blend with their current course offerings. Better to start with a receptive audience [CTE teachers] than to attempt to sell a totally foreign product [project management] to a skeptical market [high school administrators].

Looking Ahead. The writer's efforts continue. Two activities are planned for the summer 2022. First, arrangements are underway for a 1 to 2 day "Project Management for Educators" [PM4EDU] workshop at the MBEA Summer Conference. The book *Project Management for Educators-The Bridge to 21st Century Learning* (Trilling and Ginevri, 2017) published by PMI Educational Foundation will be part of the workshop materials. Second, the LTU Blue Devils Toastmasters Club [which the writer is an active member] will present the "PM101 Skills for Life" workshop along with the "Youth Leadership"® program from Toastmasters International, will be offered at Lawrence Tech University as a 2022 summer camp program for interested teenagers.

The writer's personal objectives for presenting the PM4EDU workshop for CTE teachers [potential PM course instructors] is to gauge acceptance and cultivate commitment for the PMI Project Management Ready Youth Certification program. The LTU summer program for high school students [future project managers] is to raise awareness among the attendees and their parents about project management as a profession. We shall see.

Lessons Learned Thus Far. The subject implementation initiative has not followed a linear path. Rather, the pandemic-induced havoc has caused changes to the traditional project management 'plan the work / work the plan' planning and execution mantra. Some critical learning lessons that have been gleaned from the bleeding edge. The working list of Lessons Learned includes:

Use an Agile versus a Traditional Approach. Be nimble to function within the variances of uncertainty [unknown unknowns], which the initiative and stakeholders have no control over.

Engage the Right Stakeholders. As the biblical parable extols on "many are called, but few are chosen" (Matthew 20:16), cultivating champions for the cause is an arduous task. The lesson learned is to partner with CTE-Teachers of Business and

Information Technology to blend the PMI Project Management Ready Youth Certification program into their existing education courses.

Utilize PMI Volunteers in the Right Way. The PMI volunteer best serves the CTE educator as their “guide on the side” providing technical advice about project management, as opposed to acting as the “sage on the stage” preaching to high school students about the virtues of PM. To best leverage their project management expertise and enthusiasm, let PMI Volunteers exhibit their stuff conducting “PM101 Skills for Life” training workshops.

Sponsoring PM for Education [PM4ED] Requires the PM’s Solid Commitment. In a bacon and eggs breakfast, what’s the difference between the chicken and the pig? The chicken is involved, but the pig is COMMITTED. On becoming an advocate for project management for education [PM4EDU] broadly, and specifically being a zealot for the PMI Project Management Ready Youth Certification Program, requires the interested project management professional to exhibit the commitment of the pig bringing the bacon to the farm breakfast party.

Conclusion

Becoming an Advocate for the PMI Project Management Ready Youth Certification program is not for the casual project management volunteer nor the faint of heart. As noted previously, the key recommendations the writer suggests are from the following lessons learned:

- Use an *Agile* versus a *Traditional Plan-Based* Approach
- Partner with CTE-Teachers as their “Guide on the Side”
- Project Management as Life Skill Requires PM’s Solid Commitment

In addition, spread the word to other project managers on how professionally rewarding and personally uplifting it is to be a mentor to youth (Ginevri & Trilling, 2017). Helping to create the next generation of project managers will be the best long-term project you will ever work on.

References

Ginevri, W & Trilling, B [2017] *Project Management for Education – The Bridge to 21st Century Learning*. Project Management Institute Educational Foundation (Newtown Square, PA).

Publications available from the PMI Educational Foundation [pmief.org/]: *PROJECT MANAGEMENT FOR CAREER & TECHNICAL EDUCATION* - Business Projects.

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[1] Editor's note: Second Editions are previously published papers that have continued relevance in today's project management world, or which were originally published in conference proceedings or in a language other than English. Original publication acknowledged; authors retain copyright. This paper was originally presented at the 9th Annual University of Maryland PM Symposium in May 2022. It is republished here with the permission of the author and conference organizers.

[1] How to cite this paper: Moylan, W. A. (2022). A New Role for the Seasoned Project Manager – Advocate for Project Management Ready Youth; presented at the 9th Annual University of Maryland Project Management Symposium, College Park, Maryland, USA in May 2022; republished in the PM World Journal, Vol. XI, Issue VII, July.

About the Author



William A. Moylan, PhD

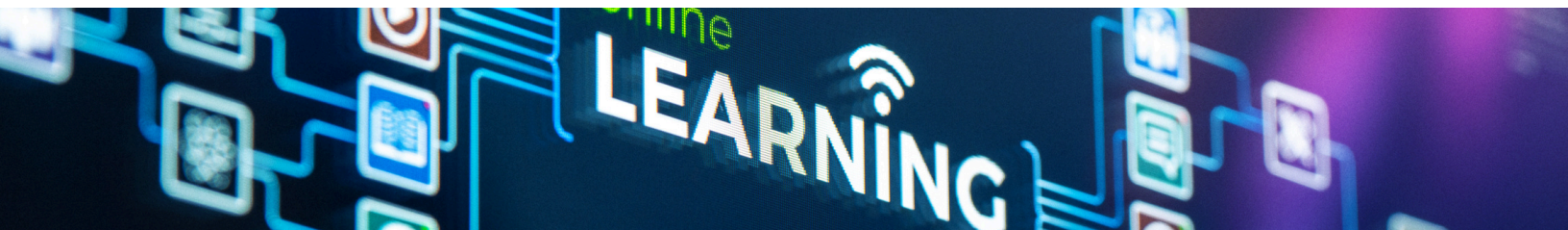
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William A. Moylan, PhD, PMP, FESD, DTM, is a Professor Emeritus with Eastern Michigan University - College of Engineering & Technology. He has extensive professional experience in all aspects of program and project management, including over eleven years internationally with the Saudi Arabian American Oil Co, and since 1983, has been involved in implementing information technology. He has degrees from Lawrence Technological University, Massachusetts Institute of Technology, and Capella University. He is active in a variety of professional societies and civic activities including American Society of Civil Engineers, Engineering Society of Detroit, Project Management Institute, Habitat for Humanity, and Toastmasters International. He can be contacted at William.moylan@emich.edu

A banner image showing a close-up of a document with the words "Job Opportunity" in large, bold, black letters. Below it, the word "EMPLOYMENT" is partially visible. In the background, there are some blurred text elements like "Inventory" and "Legal Administration".

Job Opportunity

The PMI Job Board has enhanced features, making it easier to connect job seekers and employers in the project management industry. You can access PMIGL's Job Board of local postings at <https://pmiglc.org/job-postings>



What is Disciplined Agile Certification?

As a leader in project management education, we are working with Peak Business Management to offer the official PMI Disciplined Agile workshop and DASM certification program for individuals looking to pass the exam and become a Disciplined Agile Scrum Master (DASM). Learn more at <https://pmiglc.org/peakbusinessmanagement>

Earn Free PDUs!

Peak Business Management, is offering chapter members free PDUs! Please [visit their website](#) for more details. Be sure to use the password PeakPDU0922 to access this offer.

PMIGL is thrilled to shine a light on our partnership with IIL.

Members have access to an incredible array of benefits and amazing opportunities such as discounts on courses, free webinars, and so much more. Please visit the IIL/PMIGL website

What is KICKOFF™?

KICKOFF™ is a free, interactive project management course that only takes 45 minutes to complete. Use it to get up to speed on project management basics. Once you're done, you can share a badge that shows you know the basics of managing projects from start to finish. Please visit <https://www.pmi.org/kickoff/> for more Information.

Stay Up to Date with PMIGL

Help promote PMIGL by following us on [Facebook](#), [X \(Twitter\)](#) and [LinkedIn](#), and share our upcoming events and volunteer opportunities as you see posted. You never know what door may open!



Welcome New Members & Congratulations on Milestone Anniversaries
Congratulations to members on their milestone anniversaries this month. Thank you for your valued membership and continued support!
Also, welcome to our new members who recently joined the chapter.



Sustained Annual Sponsorship Opportunities for 2025

Sponsors and recruiters are invited to connect with the PMIGL marketing team (director.marketing@pmiglc.net) to participate in PMIGL events,

For the 2025 Golf outing:

Individual hole and event sponsorships are welcome . Please click on the following link to download the sponsor information packet for details and sponsor benefits:

<https://pmiglc.org/static/uploaded/Files/Documents/Sponsorship/2025-Sponsorship-Packet-Master.pdf>

GOLD LEVEL



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